

Classic Auto Air  
910 Freeport Parkway, #100  
Coppell, Texas 75019  
877-342-5526  
[www.classicautoair.com](http://www.classicautoair.com)



To Whom It May Concern,

I am writing to provide a recommendation for Mark Alameel, who worked as a Marketing Director while reporting to me. In this role, I oversaw his work while giving him the flexibility to manage his responsibilities independently.

Mark regularly contributed solid ideas and was generally innovative in his approach to marketing strategy. He did a good job taking concepts from planning through execution and was effective at implementing initiatives once direction was set.

In addition, his role was somewhat unique and not fully defined at the outset. He adapted well to this ambiguity and adjusted his approach as expectations evolved. He also performed well while working in our unique industry, learning the industry quickly and modifying strategies as needed.

Although I supervised his work, Mark was largely self-directed and capable of managing projects without significant oversight. He handled his responsibilities reliably and worked well independently.

Based on my experience working with him, I believe Mark would be a capable addition to a marketing team and should perform well in similar roles.

Sincerely,

Mike Rejkowski

President